



# MILANO CORTINA 2026

A once-in-a-lifetime opportunity  
to engage and inspire the world,  
not to be missed

# THE MEANING OF THE GAMES



**THOUSANDS**  
compete  
for excellence

**MILLIONS**  
are  
engaged

**BILLIONS**  
are inspired

# VISION

To celebrate the Olympic and Paralympic values with the energy of Italian contemporary culture and its unique **Spirit**. To shape a healthier, brighter and more sustainable future – together.

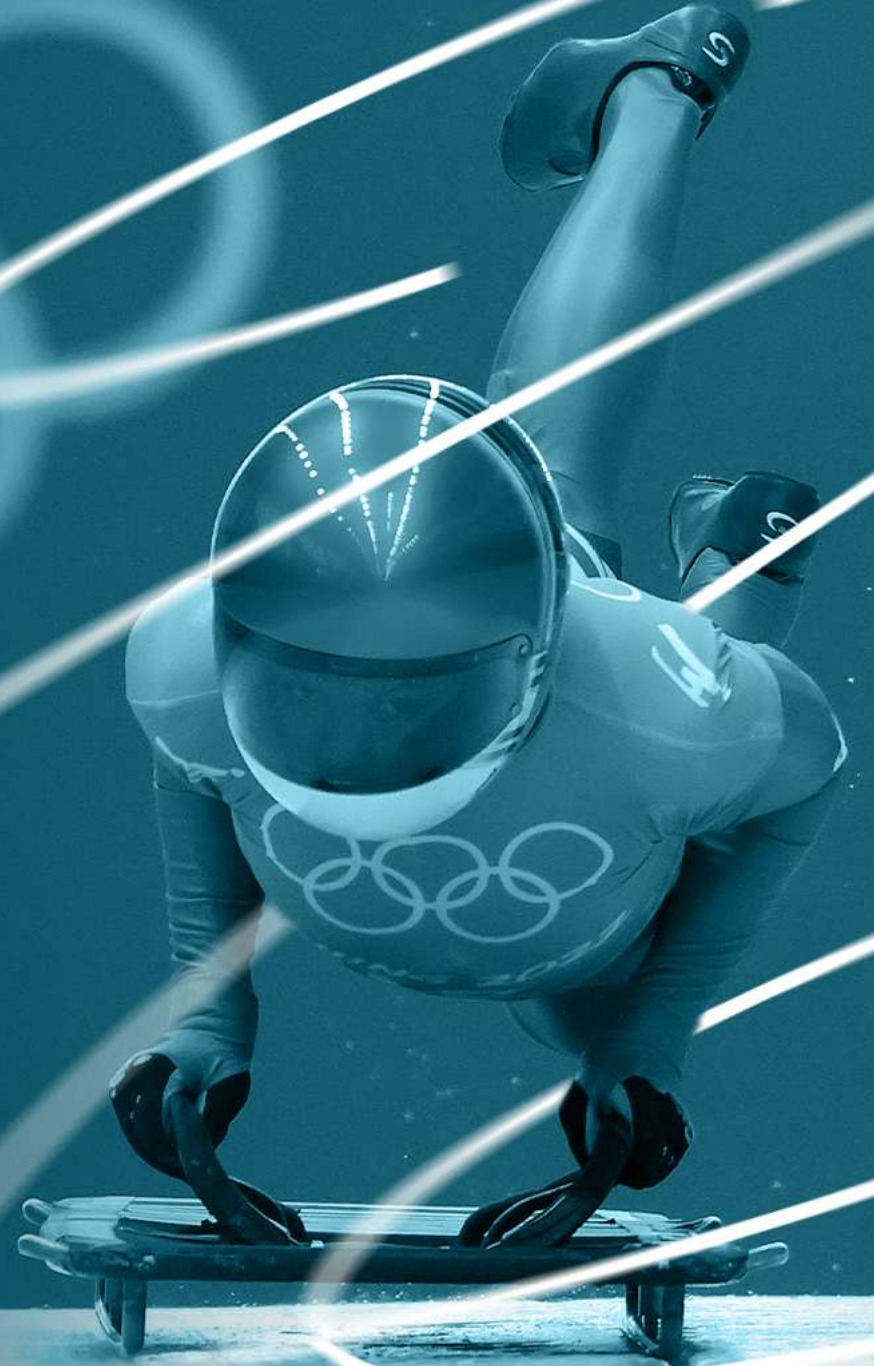
26

MILANO CORTINA  
2026



**OLYMPIC  
GAMES**

**06-22 FEBRUARY  
2026**



26

MILANO CORTINA  
2026



**PARALYMPIC  
GAMES**  
06-15 MARCH  
2026



# MILANO CORTINA 2026

## Numbers



**16** OLYMPIC  
DISCIPLINES

**6** PARALYMPIC  
DISCIPLINES

**22.000** KM<sup>2</sup> OF  
GAMES AREA

**18** VENUES

MORE  
THAN **3500** ATHLETES

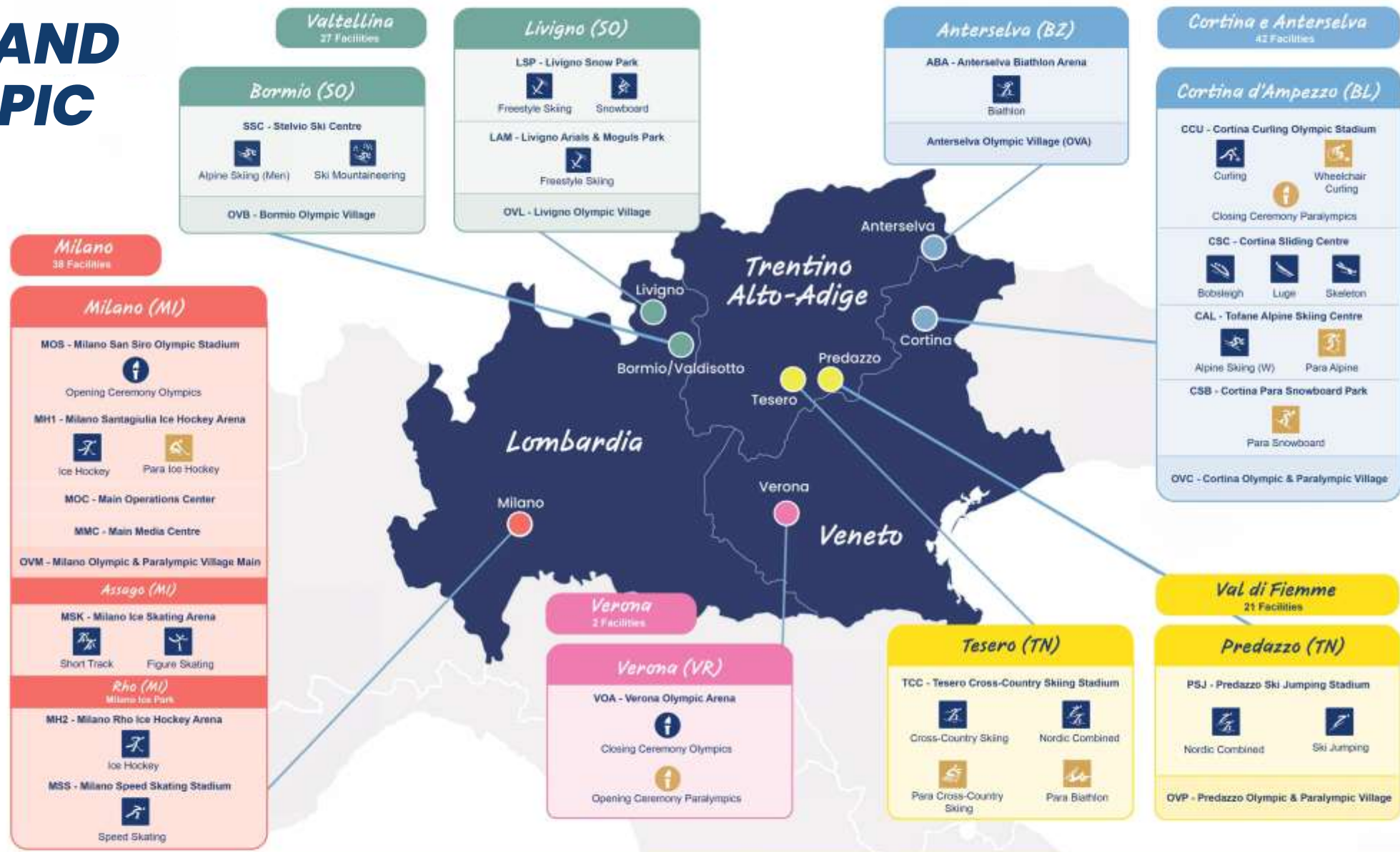
MORE  
THAN **90** COUNTRIES

**304** SPORT  
SESSIONS

**195** GOLD MEDALS  
TO BE ASSIGNED

**18.000** VOLUNTEERS

# OLYMPIC AND PARALYMPIC VENUES



## CLUSTERS

- Milano
- Verona
- Valtellina
- Val di Fiemme
- Cortina e Anterselva

## GAMES

- Olympic
- Paralympic

ALPINE SKIING (ALP)	CURLING (CUL)	LUGE (LUG)	BIATHLON (BIA)	SKI JUMPING (SJM)	SKI MOUNTAINEERING (SMI)	SKELETON (SKL)	FREESTYLE SKIING (FRI)	SNOWBOARD (SNB)	PARA ALPINE (PAL)	PARA BIATHLON (PBI)	PARA CROSS-COUNTRY SKIING (PCCS)
BIATHLON (BIA)	FIGURE SKATING (FIG)	NORDIC COMBINED (NOC)	BOBSLEIGH (BOB)	CROSS-COUNTRY SKIING (CCS)	ICE HOCKEY (ICE)	SHORT TRACK (STR)	SPEED SKATING (SPD)	PARA ICE HOCKEY (PAI)	PARA SNOWBOARD (PSNB)	WHEELCHAIR CURLING (WCU)	

# **LESS THAN 3 MONTHS TO TO THE OPENING CERIMONY OF THE OLYMPICS**

The whole world will be watching Italy as it welcomes the world.





# A UNIQUE AND IRRIPETIBILE SHOW AND SPORT EVENTS

VIDEO



# **A REMARKABLE GLOBAL PARTICIPATION WITH LESS THAN THREE MONTHS TO GO UNTIL THE GAMES**

More than **850,000 tickets** have already **been sold** to fans from over **104 countries** ready to join the excitement.

Sales trends are extremely positive – especially abroad where **75%** of the tickets have been sold!



# **WHY ARE WE ADDRESSING YOU?**

## **FULL STADIA**

To maximise support for your country and athletes at the Opening Ceremony and throughout the Games!

**Be part of history!  
Milano Cortina 2026 awaits you.**



# HOW?

## A dedicated ticketing channel for diplomatic corps



Do you think to involve Companies? Organizations? Groups? Discover dedicated opportunities, contact:

- ✉ For ticket requests: [ticketing@milanocortina2026.org](mailto:ticketing@milanocortina2026.org)
- ✉ For hospitality packages: [sales.mc26@onlocationexp.com](mailto:sales.mc26@onlocationexp.com)



### Enhance diplomatic and business relationships with an invitation to the Games

- Involve **top management** and **key stakeholders** within companies
- Offer the Olympic and Paralympic magic to the **most important collaborators**
- Motivate and reward **employees**
- Reward companies' strategic **suppliers and clients**
- Invite **guests** from abroad



### Leverage our once-in-a-lifetime, 'centre of the planet' Opening Ceremony moment

Together with your guests, experience the global Olympic atmosphere firsthand, in an unparalleled setting that celebrates **Italian talent** and **excellence**.

**THANK  
YOU**



Worldwide Olympic and Paralympic Partners



Olympic and Paralympic Premium Partners



Olympic and Paralympic Partners



Olympic and Paralympic Sponsors



Official Supporters



Official Hospitality Provider

ON LOCATION